

Year 3 – English Planning linked to Careers

Term	English Unit	Careers Link (Primary Gatsby Benchmarks)	Skills Developed
Autumn 1	<i>The Lonely Beast</i>	Explore the role of authors, illustrators and publishers . Discuss how stories are created and published.	Creativity, imagination, communication
	Recount Writing	Learn about journalists and reporters who write about real events.	Sequencing, accuracy, audience awareness
Autumn 2	<i>The Snowman</i>	Explore careers in animation and film , including animators, storyboard artists and directors.	Storytelling, visual literacy, collaboration
	Broadway Junior School Leaflet	Link to marketing, tourism and communications by creating an information leaflet promoting the school.	Persuasive communication, presentation, organisation
	Poetry	Discover the work of poets, performers and spoken word artists .	Performance, confidence, expressive language
Spring 1	<i>Wing</i>	Explore careers in book illustration, graphic design and publishing .	Creativity, design thinking, communication
	Brazil Persuasive Writing	Link to travel, tourism and international business by promoting Brazil as a destination.	Persuasion, research, cultural awareness
Spring 2	<i>The Tin Forest</i>	Discuss careers linked to environmental conservation, landscape design and engineering , inspired by improving environments.	Problem solving, innovation, environmental awareness
	Light Report	Link to careers in science, engineering, electricians and lighting design .	Research, technical vocabulary, explanation
Summer 1	<i>The Tunnel</i>	Explore careers involving storytelling and visual arts , including authors and illustrators.	Empathy, descriptive writing, creativity
	Plants Explanation	Learn about botanists, gardeners, horticulturalists and environmental scientists .	Scientific communication, observation
Summer 2	<i>Jack and the Beanstalk</i>	Discuss careers linked to farming, food production and agriculture .	Sequencing, creativity, resilience
	DT Instructions	Link to careers such as chefs, engineers, product designers and instructors , focusing on writing clear instructions.	Precision, organisation, technical writing

Primary Gatsby Benchmark Coverage – Year 3

Benchmark 1 – A Stable Careers Programme

- Careers linked to English texts and curriculum themes throughout the year.
- Displays celebrate a wide range of careers connected to literacy and creativity.

Benchmark 2 – Learning from Career and Labour Market Information

- Pupils learn about careers in writing, publishing, journalism, science, tourism, environmental work and creative industries.
- Discussions highlight local and national employment opportunities.

Benchmark 3 – Addressing the Needs of Every Pupil

- Challenge stereotypes by exploring diverse authors and professionals.
- Ensure all pupils can see themselves in future careers through inclusive role models.

Benchmark 4 – Linking Curriculum Learning to Careers

- Reading, writing, speaking and listening are explicitly connected to real jobs requiring communication skills.
- Technical vocabulary reflects workplace language.

Benchmark 5 – Encounters with Employers and Employees

- Invite local authors, journalists, librarians, marketing professionals or media specialists to speak with pupils.
- Share video interviews with professionals linked to English.

Benchmark 6 – Experiences of Workplaces

- Visit a local library, theatre, newspaper office, museum or publishing-related venue where possible.
- Explore how books are written, edited, printed and distributed.

Benchmark 7 – Encounters with Further and Higher Education

- Discuss routes into careers through college, apprenticeships and university.
- Highlight courses in journalism, publishing, media, creative writing, illustration and communications.

Benchmark 8 – Personal Guidance

- Encourage pupils to reflect on the communication, creativity and teamwork skills they are developing.
- Help pupils recognise how strong literacy skills open doors to many future careers across every industry.

Year 4 English Planning – Linked to careers

Term	English Unit	Careers Link (Primary Gatsby Benchmarks)	Skills Developed
Autumn 1	Greek Myth Narrative	Explore careers as authors, historians, archaeologists and museum curators , understanding how myths help us learn about the past.	Creativity, research, storytelling
	<i>The Iron Man</i> Newspaper Report	Learn about journalists, editors, photographers and news broadcasters by producing a newspaper report.	Reporting, questioning, communication
Autumn 2	<i>The Grinch</i> Narrative	Explore careers in film, animation, theatre and scriptwriting through adapting stories.	Creative writing, collaboration, performance
	First Person Recount	Discover careers where recounts are important, including police officers, historians, travel writers and sports reporters .	Organisation, audience awareness, accuracy
	Climate Change Persuasive Letter	Link to careers in environmental science, conservation, politics and campaigning , using persuasive writing to inspire change.	Persuasion, critical thinking, citizenship
Spring 1	<i>Leon and the Place Between</i> Narrative	Explore careers in illustration, performance, theatre production and publishing .	Imagination, descriptive writing, creativity
	Romans Report	Learn about archaeologists, museum educators and historians through historical research and report writing.	Research, note-taking, technical vocabulary
Spring 2	Rainforest Narrative	Link to careers in environmental conservation, zoology, forestry and ecology , exploring rainforest habitats.	Environmental awareness, creativity, problem solving
	Digestive System Explanation	Discover careers such as doctors, nurses, dietitians, scientists and health educators through explanation writing.	Scientific communication, explanation, precision
Summer 1	<i>Charlotte's Web</i> Narrative	Explore careers involving animal care , including veterinarians, farmers, wildlife carers and authors .	Empathy, characterisation, communication
	Spider Report	Learn about careers including entomologists, zoologists and wildlife presenters by researching spiders.	Research, organisation, factual writing
Summer 2	<i>Mouse, Bird, Snake, Wolf</i> Narrative	Explore careers in creative writing, illustration and game design , focusing on creating believable characters and settings.	Storytelling, imagination, descriptive language
	Poetry	Learn about poets, performers and spoken word artists , developing confidence in performance and expression.	Speaking, performance, creativity
	Comparative Discussion Report	Link to careers requiring balanced argument and comparison, including law, journalism, education and research .	Evaluation, debate, critical thinking

Primary Gatsby Benchmark Coverage – Year 4

Benchmark 1 – A Stable Careers Programme

- Careers education is embedded across English units throughout the year.
- Reading texts introduce pupils to careers linked to history, science, media, conservation and the creative industries.

Benchmark 2 – Learning from Career and Labour Market Information

- Pupils explore careers in journalism, publishing, environmental science, healthcare, archaeology, media and the arts.
- Discussions highlight both local and national employment opportunities linked to literacy.

Benchmark 3 – Addressing the Needs of Every Pupil

- Diverse authors, historical figures and professionals are studied to challenge stereotypes.
- Pupils are encouraged to recognise that communication skills are valuable in every career.

Benchmark 4 – Linking Curriculum Learning to Careers

- Writing genres are connected to authentic workplace tasks including:
 - Newspaper reporting
 - Scientific explanations
 - Persuasive campaigning
 - Historical reporting
 - Comparative research
- Pupils understand how reading, writing and oracy are essential workplace skills.

Benchmark 5 – Encounters with Employers and Employees

- Invite journalists, authors, librarians, museum educators, environmental workers or healthcare professionals to speak with pupils.
- Use video interviews to explore careers linked to English and curriculum topics.

Benchmark 6 – Experiences of Workplaces

- Visit a library, museum, theatre, local newspaper, heritage site or environmental centre where possible.
- Explore how books, newspapers and digital media are created and shared.

Benchmark 7 – Encounters with Further and Higher Education

- Discuss pathways into careers including university degrees, apprenticeships and college courses in journalism, publishing, medicine, environmental science, archaeology, creative arts and communications.

Benchmark 8 – Personal Guidance

- Encourage pupils to recognise how the communication, creativity, teamwork and research skills developed in English prepare them for a wide variety of future careers.
- Provide opportunities for pupils to reflect on the strengths they are developing and how these relate to the workplace.

Year 5 English Planning – Linked to careers

Term	English Unit	Careers Link (Primary Gatsby Benchmarks)	Skills Developed
Autumn 1	<i>Holes</i> Narrative	Explore careers as authors, screenwriters and filmmakers , considering how stories are developed for different audiences.	Creativity, storytelling, empathy
	Persuasive Leaflet	Learn about careers in marketing, advertising, public relations and tourism by designing persuasive promotional materials.	Persuasion, communication, audience awareness
	Cosmic Disco Poetry	Explore careers as poets, performers, lyricists and musicians , performing poetry confidently.	Performance, expression, creativity
Autumn 2	<i>Floodlands</i> Narrative	Link to careers in environmental science, emergency planning and climate research , exploring the impact of flooding.	Problem solving, empathy, descriptive writing
	<i>Home Alone</i> Newspaper Report	Learn about journalists, police officers, reporters and photographers , comparing different styles of factual reporting.	Accuracy, reporting, formal writing
Spring 1	Superheroes Narrative	Explore careers in comic writing, illustration, animation, graphic design and game development .	Creativity, character development, collaboration
	Panda Non-Chronological Report	Discover careers including zoologists, conservationists, wildlife photographers and animal keepers .	Research, organisation, factual writing
Spring 2	<i>Grandpa's Great Escape</i> Narrative	Explore careers linked to healthcare, military history, authorship and publishing , discussing how stories can raise awareness of important issues.	Empathy, narrative writing, discussion
	Volcano Explanation	Link to careers such as geologists, volcanologists, earth scientists and geography teachers through explanation writing.	Scientific communication, technical vocabulary
Summer 1	<i>The Piano</i> Narrative	Explore careers in film production, music composition, photography and history , using visual stimulus to inspire writing.	Interpretation, creativity, reflection
	Current Events Journalism	Learn about careers in broadcast journalism, digital media, editing and news reporting .	Research, communication, evaluation
Summer 2	<i>Kensuke's Kingdom</i> Narrative	Explore careers in marine biology, conservation, exploration and environmental education through themes of survival and nature.	Resilience, empathy, descriptive writing
	Save Our Beach Persuasion	Link to careers in environmental protection, local government, campaigning and coastal management , producing persuasive speeches and letters.	Debate, persuasion, citizenship

Primary Gatsby Benchmark Coverage – Year 5

Benchmark 1 – A Stable Careers Programme

- Careers education is planned throughout the English curriculum.
- Reading and writing units introduce pupils to careers in publishing, journalism, environmental science, media, conservation and the creative industries.

Benchmark 2 – Learning from Career and Labour Market Information

- Pupils learn about careers including:
 - Authors and publishers
 - Journalists and broadcasters
 - Marketing and advertising professionals
 - Geologists and volcanologists
 - Environmental scientists
 - Conservationists
 - Game designers and illustrators
- Links are made to growing employment sectors both locally and nationally.

Benchmark 3 – Addressing the Needs of Every Pupil

- A diverse range of texts, authors and professionals challenge stereotypes and promote aspiration.
- Pupils recognise that literacy skills are valuable across all career pathways.

Benchmark 4 – Linking Curriculum Learning to Careers

- Writing outcomes mirror authentic workplace tasks including:
 - Newspaper reports
 - Persuasive campaigns
 - Scientific explanations
 - Promotional leaflets
 - Information webpages
 - Speeches
- Pupils understand how communication skills underpin success in every profession.

Benchmark 5 – Encounters with Employers and Employees

- Invite journalists, authors, environmental campaigners, geologists, publishers or media professionals to speak with pupils.
- Use online interviews and virtual talks to explore careers connected to literacy and curriculum themes.

Benchmark 6 – Experiences of Workplaces

- Visit a local newspaper, library, museum, coastal learning centre or environmental organisation where possible.
- Explore how books, newspapers, digital media and public information campaigns are produced.

Benchmark 7 – Encounters with Further and Higher Education

- Discuss routes into careers through apprenticeships, college courses and university degrees in journalism, publishing, environmental science, geology, media, communications and creative arts.

Benchmark 8 – Personal Guidance

- Encourage pupils to reflect on how the communication, research, collaboration and critical thinking skills developed in English prepare them for future education and employment.
- Support pupils in recognising their own strengths and interests and how these connect to a broad range of careers.

Year 6 English Planning – Linked to careers

Term	English Unit	Careers Link (Primary Gatsby Benchmarks)	Skills Developed
Autumn 1	<i>Skellig</i> Narrative	Explore careers as authors, editors, publishers and filmmakers , considering how atmosphere and suspense engage an audience.	Creativity, storytelling, vocabulary choice
	Black History Month Biography	Learn about careers in history, museums, journalism, education and research , investigating influential historical figures.	Research, note-taking, factual writing
Autumn 2	<i>Letters from the Lighthouse</i> Narrative	Explore careers linked to history, archive services, journalism and emergency services , understanding different viewpoints during wartime.	Empathy, perspective, communication
	History Report	Learn about historians, museum curators, archivists and heritage professionals , presenting information for different audiences.	Research, organisation, technical writing
Spring 1	<i>Macbeth</i> Narrative	Explore careers in theatre, acting, directing, scriptwriting and performing arts , adapting a play into narrative form.	Interpretation, performance, creativity
	Penguin Discussion Text	Discover careers in wildlife conservation, zoology, documentary production and environmental science , debating important issues.	Critical thinking, balanced argument, evaluation
Spring 2	<i>Shackleton</i> Narrative	Link to careers in exploration, geography, marine science, expedition leadership and outdoor education , inspired by endurance and resilience.	Resilience, sequencing, reflection
	Climate Change Persuasion	Explore careers in environmental science, engineering, politics, sustainability and campaigning , using persuasive language to influence change.	Persuasion, citizenship, debate
Summer 1	<i>Titanic</i> Narrative	Learn about careers including maritime engineering, naval architecture, archaeology and museum education , using historical research to inform writing.	Historical enquiry, creativity, research
	Curriculum Explanation	Link explanation writing to careers across the curriculum such as scientists, engineers, doctors, designers and educators , demonstrating how experts explain complex ideas.	Explanation, precision, communication
Summer 2	Children's Choice Narrative	Explore careers in creative writing, publishing, illustration, game design and digital media , creating original stories for different audiences.	Innovation, imagination, audience awareness
	Independent Non-Fiction	Pupils choose a topic linked to careers that interest them, such as sport, technology, medicine, engineering, the arts or public services , presenting information in an appropriate format.	Independent research, presentation, communication

Primary Gatsby Benchmark Coverage – Year 6

Benchmark 1 – A Stable Careers Programme

- Careers education is embedded across every English unit throughout Year 6.
- Pupils explore careers linked to literature, history, science, sustainability, media and the creative industries while preparing for secondary education.

Benchmark 2 – Learning from Career and Labour Market Information

- Pupils investigate careers including:
 - Authors, editors and publishers
 - Journalists and broadcasters
 - Historians and museum professionals
 - Actors, directors and playwrights
 - Environmental scientists and campaigners
 - Engineers and designers
 - Marine scientists and explorers
 - Researchers and educators
- Discussions highlight both local opportunities and national employment sectors where communication skills are essential.

Benchmark 3 – Addressing the Needs of Every Pupil

- Pupils encounter diverse authors, historical figures and professionals from different backgrounds.
- Stereotypes are challenged through inclusive texts and positive career role models.
- Pupils are encouraged to recognise that literacy and communication skills support success in every career.

Benchmark 4 – Linking Curriculum Learning to Careers

- English learning mirrors authentic workplace tasks, including:
 - Biographies
 - Historical reports
 - Persuasive speeches and campaigns
 - Discussion articles
 - Explanations
 - Newspaper reports
 - Creative writing for publication
- Pupils understand how effective communication underpins every profession.

Benchmark 5 – Encounters with Employers and Employees

- Invite authors, journalists, theatre professionals, historians, museum educators, environmental campaigners or media specialists to speak with pupils.
- Use online interviews and virtual employer encounters to explore career pathways linked to literacy.

Benchmark 6 – Experiences of Workplaces

- Visit libraries, museums, theatres, heritage sites, universities, local newspapers or media organisations where possible.
- Explore how books, news articles, documentaries and digital content are researched, created and published.

Benchmark 7 – Encounters with Further and Higher Education

- Discuss routes into careers through apprenticeships, colleges and universities in journalism, publishing, law, history, environmental science, engineering, performing arts, communications and creative industries.
- Encourage pupils to understand how strong literacy skills support future study across all subjects.

Benchmark 8 – Personal Guidance

- Support pupils in recognising how the advanced communication, collaboration, research and critical thinking skills developed in English prepare them for secondary school and future employment.
- Provide opportunities for pupils to reflect on their strengths, interests and aspirations, helping them make informed choices about future learning and careers.